



Save
More
Card

Why should I Participate?

Thank you for considering our new revolutionary loyalty program. Unlike other loyalty programs our program is simple and delivers instant gratification to our card carrying S6M (save6more.com) members. There are no points to earn and there's no fancy redemption system. They just show their More Card before paying and save 6% more. This is similar to being tax exempt. Of course, they also have the benefit of not paying tax on the discounted portion of their purchases. This results in an actual total savings of 6.36%.

Once a consumer obtains a More Card, they must go online to learn which businesses are participating and then bring the card with them to complete the transaction. This reduces the possibility of passersby's qualifying for our 6% discount. Our members through their efforts have in a sense, earned their discount. Your business benefits because our goal is to allow only about 33% of all businesses to participate. Therefore our members will be drawn to the businesses that do participate and those businesses that don't participate should experience a negative effect. Someday, by charging a nominal fee for membership cards we can assure that most consumers won't join S6M. This will allow you to still receive retail on most of your business transactions.

What makes the More Card revolutionary? Never before has anyone suggested that a business apply two discounts to the same product or service. By doing this the customer knows they have received a true discount from what they would have paid. Because the More discount is applied to your promotional price it is less than 6% of retail. The other revolutionary aspect of this program is that loyalty is shared by all participating businesses. When a local hotel gives a customer a membership card, that customer may then elect to purchase a pizza from a participating pizza parlor. This has the effect of sharing loyal customers with other businesses. It's to your benefit to convince other business owners to share their loyal customers with you by participating in S6M. The more participating businesses and the more S6M members, the more valuable your loyalty program becomes!

The design and placement of your listing on save6more.com is free. You may cancel at anytime. Your listing includes a link to your web site, local/toll free phone numbers, and a Yahoo map, plus reservations and reviews if available. Your only obligation is to take an additional 6% off for card carrying S6M members. Getting a free ad and paying only 6% for a guaranteed sale is very cheap advertising. I am the owner of Days Inn Petoskey. If Days Inn rents one more room night for every 1,000 cards distributed, Days Inn makes money even though Days Inn is paying for the cards. Certainly, you'll do even better getting free cards. If no one shows up with a card, it cost you nothing. Eventually, when we charge for S6M memberships you'll be able to make money selling loyalty, but for now you can enjoy passing out free cards to potential customers, friends, and family. Please submit a "Free Ad Authorization" to authorize the placement of your free business ad on save6more.com before your business category is full!

Sincerely,
David C. Taylor
S6M Owner